SPECIAL MEETING
North Dakota High School Activities
Board of Directors
May 22, 2008

The Board of Directors of the North Dakota High School Activities Association held a special meeting on May 22, 2008 at the Bismarck Ramkota Inn. President Knodle called the meeting to order at 1:00 p.m. with all Board members present except Schatz, Jungling, Looysen and Sanstead. Also present was president of the Bismarck branch of US Bank, Tim Hennessey.

The Executive Secretary reviewed the correspondence concerning the US Bank proposal, the response from US Bank dated March 7, 2008; the Executive Secretary's response dated March 17 and the last response from US Bank. The last response from US Bank contained an additional five items needed to be added to a future contract to bring the premier partnership to the current value of $80,000.

Maus asked what US Bank is receiving in the current contract. The Executive Secretary reviewed the term of the current contract.

Lyson stated the NDHSAA is not in the business of selling the high school events and he is not in agreement with the five points that are proposed in the contract renewal.

Tim Hennessy addressed the Board to explain the value is arrived at by using comparisons with US Bank sponsorships in other states. The five additional terms as proposed by US Bank would bring the value up to what the Board is requesting.

Duchscherer stated with no professional sports present in North Dakota, the high school activities is at a different level than those other states that have large college and professional sports. With that thought, these five proposals would not meet with his favor. Would US Bank be able to review each of the five proposals and act on each independent of the others? Duchscherer also indicated the time is running short and there is a need to make a decision and move forward.

Stanley shared not all towns have US Bank so it is hard to establish a value in some parts of the state.

The Executive Secretary shared US Bank has been a good partner and whatever is the final decision, it is a business decision. Nebraska is currently dealing with the same five items and the Nebraska Association Board is not interested in sharing their name. Nebraska's sponsorship contract is currently valued at $145,000.

Motion by Lyson to decline the $55,000 offer and ask US Bank to come back within 10 days with an agreement on the original request with the possible addition of number five in the proposal. Second by Eastgate. A roll call vote was taken:

Eastgate – yes; Maus – yes; Duchscherer – yes; Jordan – yes;
Lyson – yes; Stanley – yes; Knodle – yes

Motion passed, unanimously.

The Executive Secretary read a communiqué from a parent of an athlete from Park River/Fordville-Lankin/Adams-Edmore/Edinburg girls' track program and a letter from Supt. Kirk Ham of Park River. The letters were asking for consideration for the athlete to be allowed to declare their state track events after the deadline. Motion by Lyson to deny the request. Second by Jordan. A roll call vote was taken:

Eastgate – yes; Maus – yes; Duchscherer – yes; Jordan – yes;
Lyson – yes; Stanley – yes; Knodle – yes

Motion passed, unanimously.

With no further business, President Knodle declared the meeting adjourned.

Respectfully Submitted,
Sheryl Solberg
Asst. to the Exec. Sec.

Signed: _____ Approved Date: _____/_____/_____